

THE IMPACTFUL ENTREPRENEUR

The Well Formed Outcome:

How to Create Goals
You Can Actually Achieve



Welcome!

Hello there!

We are Within Range Coaching. Our mission is to help social-impactdriven entrepreneurs excel in their personal lives, without compromising on their business's success.

We hope that this Well Formed Outcome guide will offer valuable tools and assets to empower you to create the life you've always dreamed of.



ABOUT ME

Hey everyone! I am so glad you're here.

My name is Ranger, Owner and Holistic Success Coach at Within Range Coaching. I specialize in helping leaders live a life of intention so they help more people, make a living doing what they love, and ultimately change the world.

We believe that entrepreneurs are what make the world go around.

We solve problems.

We create change.

We. Make. Magic.

If you're ready to add your magic to the world and build a life worth remembering, for others and yourself, then you're in the right place.

Ranger Kiefak

The Impactful Entrepreneur

Creating a Well-Formed Outcome

The well-formed outcome questions in this form serve as a powerful tool for entrepreneurs like yourself to create goals that are not only specific- but achievable.

Unlike "traditional goal setting" that often lacks clarity and specificity, these questions will guide you through a comprehensive exploration of your objectives.

By vividly describing what you want, visualizing success, and understanding the context of your goals, you will move beyond surface-level desires to a deeper understanding of your motivations.

To be clear, we are not saying that you will achieve your goals by just writing some words down. What we are saying is that by answering the questions on the following pages, you will have the opportunity to really dive into your purpose and your outcomes, and after that, the process you will take to make it happen will be much more clear.

Are you ready to get started?





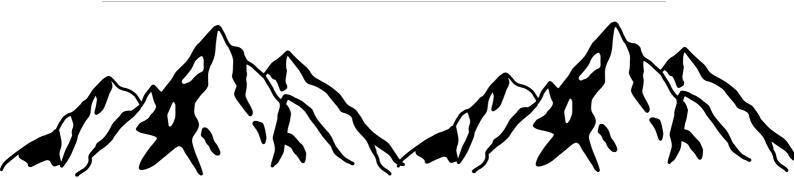
What do I want?

"Most already know what to do and simply don't do it. It's not ignorance.

It's fear."

-Alex Hormozi

Picture what it will be like for you. Describe it in great detail. What do you see and feel when you think about it? Now describe it in writing.





How will I know when I have it?

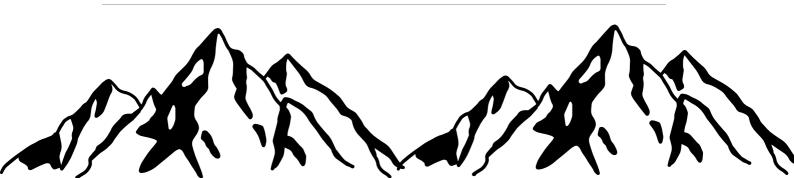
Alice: Would you tell me, please, which way I ought to go from here?

The Cheshire Cat: That depends a good deal on where you want to get to.

Alice: I don't much care where.

The Cheshire Cat: Then it doesn't much matter which way you go.

02	What will I see? What will I hear? What will I feel?

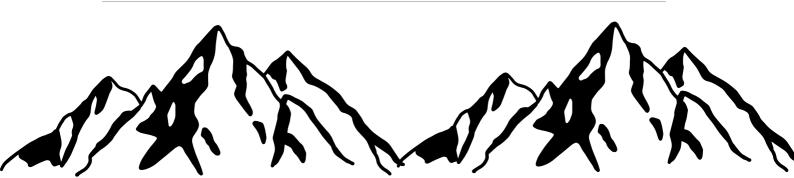




Context where, when, and with whom do I want it?

"In the measurement world, you set a goal and strive for it. In the universe of possibility, you set the context and let life unfold."

- Benjamin Zander, The Art of Possibility: Transforming Professional and Personal Life
- Describe the people who are involved, where you will be, and the timelines involved.

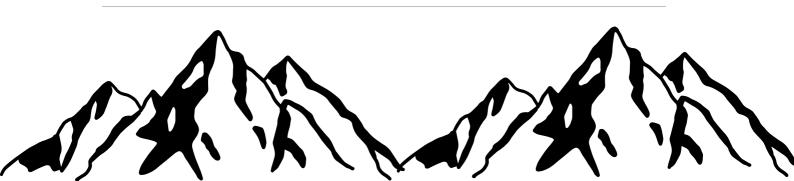




How big of a goal is this?

"Your goal should be just out of reach- but not out of sight."
-Remi Witt

04	Is my outcome a large global outcome or is it more grassroots and local in size? Describe.





By when do I want this?

"Goals are dreams with deadlines."
-Diana Scharf

05	What is the timeframe for all outcomes? Describe.





Why do I want my outcomes?

"The two most important days in life are the day you born and the day you discover the reason why."

– Mark Twain

06	What will having this outcome get me? Be thorough.



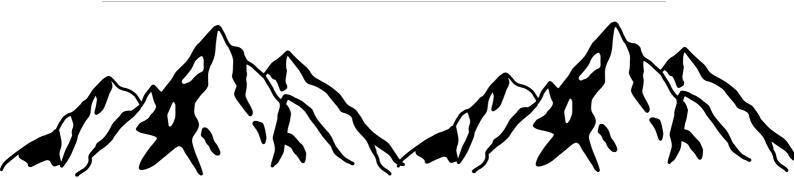


Ecology

Ecology looks at your life as a whole. Ecology considers the following questions:

"The first law of ecology is that everything is related to everything else."
-Barry Commoner

07	What would I have to give up to achieve my outcome?
07	What activities might I have to let go?
	(External)





07	What relationships might I have to drop or change to have my outcome? (External)
07	What beliefs are in the way of having the outcome fully? (Internal)





U7	What attitudes do I need to change or let go of? (Internal)
	What is the positive consequence of
U1	attaining my outcome?
07	What is the negative consequence of attaining my outcome?





How will I get it?

"A goal without an action plan is a daydream."

— Nathaniel Branden

08	External resources I need?
80	Internal resources I need?





How will I get it?

"A goal without an action plan is a daydream."

— Nathaniel Branden

80	External resources I have?
80	Internal resources I have?

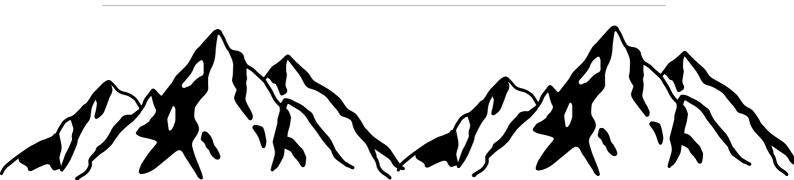




What progress have I already made?

"The more we do, the more we can do."
-William Hazlitt

09	What are all of the actions I have already taken toward my WFO?			





Future Pace

"I keep having vivid dreams of success. Then it's time to sleep."
-Conor McGregor

10	Imagine yourself having this outcome fully. What do you see? Be complete.
10	Now that you have looked at this, what is missing from your WFO?





How do I get started?

"You don't have to be great to start, but you have to start to be great."
-Zig Ziglar

11	What is my first step?			

Congratulations! You've completed your Well-Formed Outcome.

On the following pages, you will find tools that may aid you on your journey to achieve your goals.





Daily Checklist

Use this daily checklist as a way to track your progress
towards your goals. Set 1-5 mini-goals per day that move you
toward achieving your outcome you laid out above.

Notes



Recurring Weekly Tasks Planner

Use this weekly planner for tasks that need to be completed on a weekly basis

KEY TASK	S	М	Т	W	ТН	F	S
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Daily	Planner
Week:	

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What's next?

If you're ready to transform everything you've learned in this workbook, in your business, and in your life into monumental impact, listen up.

At Within Range Coaching, we offer both 1:1 and group coaching services.

Our mission is to help social-impact-driven entrepreneurs excel in their personal lives, without compromising on their business's success.

We help CEOs and leaders become more effective in their personal lives-empowering them to change the world.

If you're ready to leverage your knowledge and experience for a significant impact, Within Range Coaching is here for you.

> Send us an email to schedule a FREE DISCOVERY CALL



PERSONAL WELLNESS **BUSINESS SUCCESS**

We help social-impact driven entrepreneurs excel in their personal lives, without compromising on their business's success.

CONTACT US



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